## What are Cookies?

A cookie is a piece of data that a website places on your device, to store information related to your preferences.

## Can the use of cookies be blocked?

Yes. If you do not want the website to store cookies, you can at any time, through your internet browser (browser), refuse or delete them.

The refusal to use the website's cookies will not affect, partially or totally, your navigation.

## What are Cookies for?

Cookies collect generic information, namely how you find and use the website, the type of device you use and other relevant information that allows you to correctly make available and adapt all components of the website or automatically fill in data.

## What types of Cookies are used by the BEEVERYCREATIVE.COM website and why?

The BEEVERYCREATIVE.COM website uses different types of cookies, as described below:

(i) Essential cookies - some cookies are essential to access specific areas, allowing navigation and the use of your applications, through an option (Ex: choice of language);

(iii) Analytical cookies - These cookies are used to analyse how users use BEEVERYCREATIVE.COM. They allow, for example, to monitor the performance of the site knowing which pages are most popular or to detect errors. These cookies are used only for the purposes of statistical analysis, without ever collecting personal information. Thus, we can seek to provide a higher quality experience and / or identify and correct any problems that arise.

## Regarding validity, two types of cookies are used:

(i) Permanent cookies - these are cookies that are stored on devices (computer, mobile phone or tablet), at the level of the internet browser (browser), and are used whenever the Customer / User visits the BEEVERYCREATIVE.COM website again. In general, they are used to direct navigation according to the user's interests, allowing BEEVERYCREATIVE to provide a more personalized service;

(ii) Session cookies - are temporary cookies, which are generated and are available until the session ends.

The next time the Client / User accesses his internet browser (browser) the cookies will no longer be stored. The information obtained allows you to manage the sessions, identify problems and provide a better browsing experience.

## Tools that use cookies

This is the Analytics tool used, which is based on cookies:

Google Analytics - Gathers information about the use of the website. This information is collected anonymously and used to create reports of visits to the website, with a view to improving its functionalities.

For any questions regarding the Cookie Policy of the BEEVERYCREATIVE websites, please contact: rgpd@beeverycreative.com